



#### A. LEAD SELF: Self Awareness

**Self-motivated leaders...** Are aware of their own assumptions, values, principles, strengths and limitations

Frontline Leaders	Mid-Level	Senior	Executive
1. Demonstrates	1. Demonstrates an	1. Demonstrates	1. Is a champion and
understanding of own	understanding of	awareness of the impact	role model of The
role and	own leadership style	of their behaviour on	Salvation Army's core
responsibilities in the		others	values – hope, service,
organization			dignity and stewardship
2. Demonstrates	2. Handles	2. Comprises their teams	2. Shares assumptions
awareness of own	themselves in a clear	with diverse members	when making decisions
strengths and	and calm manner	who possess different	
limitations	that puts others at	strengths and	
	ease	perspectives than	
		themselves	
3. Recognizes when an	3. Applies "lessons	3. Keeps their own	3. Demonstrates a
issue or situation is	learned" to	emotions from	personal style of
beyond own	strengthen their self-	interfering with	excellence that inspires
knowledge or ability	awareness	effectively responding to	others
		others	

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**Self-motivated leaders...**Take responsibility for their own performance and health

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Frontline Leaders	Mid-Level	Senior	Executive	
4. Prioritizes their	4. Sets realistic	4. Develops personal	4. Ensures their	
own work and	personal	objectives and work plans	commitments are fulfilled,	
workload	performance goals	to fulfill the key priorities of	even in difficult or	
		their role	challenging circumstances.	
5. Asks for support or assistance when it is needed	5. Demonstrates effective time management skills	5. Demonstrates flexibility to adjust to rapidly changing conditions, challenges and requirements	5. Demonstrates comfort with ambiguity	
6. Balances competing work	6. Follows through on commitments	6. Holds self accountable for meeting personal	6. Seeks and acts constructively on feedback	
demands to	on commented	objectives	from others	
maintain personal		-		
health				





C. LEAD SELF: Develops Self

**Self-motivated leaders...** Actively seek opportunities and challenges for personal learning, character building and growth

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Frontline Leaders	Mid-Level	Senior	Executive
7. Actively seeks	7. Identifies personal and	7. Shows genuine	7. Demonstrates an
feedback about	professional goals with	appreciation for	openness to learning
personal performance	clear objectives,	honest feedback	from others
from a variety of	milestones and timelines	without taking	
sources		challenges personally	
8. Identifies areas for	8. Participates in formal	8. Stays informed of	8. Demonstrates a
specific self-	and informal learning	current best practices,	strong commitment to
improvement	opportunities that	both in the field and in	personal and
	facilitate personal and	the organization	professional
	professional growth		development
9. Participates in	9. Participates in	9. Searches for new	9. Furthers own learning
projects or other	challenging work-related	learning opportunities	by coaching, mentoring
opportunities that	activities that may result	to enhance	and/or teaching others
build knowledge and	in opportunities for	knowledge, skills, and	
skills	growth	abilities	

D. LEAD SEL	.F: Demonstrates	Character
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**Self-motivated leaders...** Model qualities such as honesty, integrity, resilience, and confidence

Seir-motivated leader	Seir-motivated leadersModel qualities such as nonesty, integrity, resilience, and confidence			
Frontline Leaders	Mid-Level	Senior	Executive	
10. Builds trust by	10. Admits when	10. Addresses issues	10. Advocates for the	
being reliable	they have made a	that contravene The	organization and its people	
	mistake	Salvation Army's	(staff, volunteers, officers,	
		principles, ethics or	clients), even under difficult	
		values	circumstances	
11. Inspires others through their own positive attitude and energy	11. Actively learns from their own and others' mistakes	11. Remains focused and productive even under challenging or difficult circumstances	11. Makes principled and ethical decisions even if they are sensitive or controversial	
12. Takes responsibility for their own decisions and actions	12. Makes decisions based on organizational and professional values	12. Demonstrates appreciation for contributions made by others	12. Demonstrates authenticity by disclosing personal experiences, thoughts, and feelings	





E. ENGAGE OTHERS: Fosters the Development of Others <b>Engaging leaders</b> Support and challenge others to achieve professional and personal goals				
Frontline Leaders	Mid-Level	Senior	Executive	
14. Works with team to identify their development needs	14. Engages team members in projects that challenge their skills and abilities	14. Supports others in developing their career plans	14. Ensures that effective and appropriate human relations processes are in place to support the development of others	
15. Provides team with necessary support to engage in development	15. Delegates assignments to help team members build new skills, knowledge and confidence	15. Ensures adequate resources are available to support team members' development	15. Champions personal and professional development of employees and officers	
16. Helps team members access the necessary information, resources, and opportunities for personal and professional growth	16. Acts as a mentor or coach with others to support their personal and professional development	16. Partners with peers, colleagues and other institutions to support training and development needs of team members	16. Engages in and supports succession planning and intentional officer development	

F. ENGAGE OTHERS: Contributes to the Creation of Healthy Organizations

Engaging leaders...Create engaging environments where others have meaningful opportunities to contribute and the resources to fulfill their expected responsibilities

Frontline Leaders	Mid-Level	Senior	Executive
17. Engages others to work toward achievement of The Salvation Army, Canada & Bermuda territory's strategic plan	17. Ensures appropriate policies and standards are in place to support a safe and healthy workplace	17. Provides team members with opportunities to work on program or department specific projects as well as territorial projects	17. Promotes and enables a collaborative and collegial work environment throughout the organization
18. Makes people feel comfortable in expressing their opinions and perspectives	18. Ensures that team members have the necessary resources and support to succeed	18. Creates opportunities for cross- functional teams, both within their unit or department, and the broader organization	18. Champions an organizational culture that values just communities, equity, inclusiveness, and diversity.
19. Acknowledges successful performance of others	19. Encourages staff to celebrate group successes	19. Shares success stories with team members	19. Enables a culture of celebration where individual and team milestones and performance are recognized.





# G. ENGAGE OTHERS: Communicates Effectively

Engaging leaders...Listen well and encourage open exchange of information and ideas using appropriate communication media

Frontline Leaders	Mid-Level	Senior	Executive
20. Listens actively to others	20. Treats alternative perspectives with respect even when in conflict	20. Models active listening as a means of understanding other perspectives	20. Models and executes effective communication strategies for their department or portfolio
21. Demonstrates respect for the opinions of others	21. Adjusts their communication style to effectively reach different audiences and situations	21. Model and build the communication skills of others using mentoring and coaching in conversations and onthe-job opportunities	21. Communicates with clarity, transparency, and honesty to build a culture of trust, enabling fulfilment of The Salvation Army mission and vision, and execution of the territorial strategic plan.
22. Expresses information and ideas in a clear, convincing and organized manner	22. Encourages open communication by supporting the discussion of difficult issues	22. Communicates unit, departmental, and territorial priorities and successes	22. Engages in inclusive discussion with a wide variety of stakeholders, both internal and external

# H. ENGAGE OTHERS: Builds Effective Teams

Engaging leadersFac	Engaging leadersFacilitate an environment of collaboration and cooperation to achieve results			
Frontline Leaders	Mid-Level	Senior	Executive	
23. Establishes shared expectations for team behavior	23. Collaborates with teams to align their goals and objectives with the territorial strategic plan	23. Facilitates a shared strategy for teams that defines key milestones, timelines, measures of success and individual accountabilities	23. Ensures their senior management team represents a diversity of experience, skills and strengths	
24. Supports their teams in setting realistic goals and objectives in support of mission fulfilment	24. Turns to teams for help in decision- making rather than always taking the lead	24. Facilitates cooperation and collaboration among diverse groups, internally and externally	24. Supports and resources the development of capable leadership teams throughout the organization	
25. Establishes methods for teams to effectively resolve conflict	25. Encourages team members to share information, knowledge and expertise	25. Encourages coaching and mentoring among team members to facilitate cooperation and collaboration	25. Uses participatory methods to engage diverse groups in decisions and issues facing TSA in Canada & Bermuda	





#### I. ACHIEVE RESULTS: Sets Direction

**Goal-oriented leaders...**Inspire vision by identifying, establishing and communicating clear and meaningful expectations and outcomes

Frontline Leaders	Mid-Level	Senior	Executive
27. Fosters	27. Establishes	27. Sets realistic	27. Champions the
understanding of and	clear	expectations of service	territorial vision and
commitment to The	expectations and	delivery that are reflective of	collaborates with
Salvation Army's	outcomes based	organizational resource	stakeholders to revisit
vision, mission, and	on the territorial	allocation	and revise as needed.
values	strategic plan		
28. Develops a clear	28. Draws on	28. Course corrects direction	28. Sets strategic
plan that outlines key	relevant	as needed to ensure	direction to align with
milestones, timelines	information to	continued relevance and	The Salvation Army's
and expectations for	identify trends	mission fulfilment	values, vision, and
achieving goals	and potential		mission, in service of
	outcomes		meeting stakeholder
			needs
29. References best	29. Actively	29. Collaborates with other	29. Establishes
practices when setting	involves others in	organizations and groups to	challenging and relevant
direction	the direction	ensure clients are able to	targets for the territory
	setting process	access a continuum of care	and their portfolios /
		within their community	departments / divisions

J. ACHIEVE RESULTS: Strategically Aligns Decisions with Vision, Values and Evidence **Goal-oriented leaders...**Integrate organizational mission and values with reliable, valid evidence to make decisions

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Frontline Leaders	Mid-Level	Senior	Executive	
30. Engages team	30. Aligns ministry unit	30. Incorporates the	30. Establishes a clear	
members to ensure they	and/or team roles and	territorial mission,	and transparent	
understand how	expectations with The	vision, and values	decision-making process	
decisions relation to	Salvation Army's	into the decision-	that is applied in their	
their work and the	vision, mission, and	making process	forums, departments,	
territorial strategic plan	strategic plan		divisions and/or	
			portfolios	
31. Makes decisions that	31. Engages in ongoing	31. Clearly describes	31. Makes decisions	
align with best practices	data collection to	how current	based on valid evidence	
and the territorial core	ensure that decisions	decisions align with	and the territorial values	
values of hope, service,	are aligned with best	the territorial	of hope, service, dignity,	
dignity, and	practice	strategic plan	and stewardship	
stewardship.				
32. Takes action to	32. Makes adjustments	32. Identifies risks	32. Ensures that quality	
address challenges in	to work practices, as	and their potential	assurance practices are	
achieving the	necessary, to maintain	impact, and	in place in their forums,	
organizational vision	alignment with the	prepares	departments, divisions,	
	vision	contingency plans to	and/or portfolios	
		address them		





## K. ACHIEVE RESULTS: Takes Action to Implement Decisions

**Goal-oriented leaders...**Act in a manner consistent with the organizational values to yield effective, efficient, and strategically aligned outcomes

Frontline Leaders	Mid-Level	Senior	Executive
33. Identifies required resources to meet desired goals and objectives	33. Develops clear plans for goals that outline outcomes, key steps, responsibilities and expected timelines for completion	33. Aligns unit / region / departmental initiatives with the territorial mission	33. Accepts responsibility to support and ensure effective delivery of programs, products, ministry and services
34. Keeps team members focused on the desired objectives	34. Ensures team members have the necessary skills and resources to complete implementation of unit / team initiatives	34. Work with those who are ready to act, reducing decision-making time in order to deliver mission-driven results	34. Provides necessary support (e.g. systems, processes, resources) for implementation of the territorial strategic plan
35. Identifies when change in direction is required	35. Takes corrective action to ensure ongoing availability of critical services	35. Gains support of key stakeholders to ensure successful implementation of decisions made, both for their unit / department, and territorially	35. Adjusts strategic direction, as necessary, to maintain high quality, mission driven outcomes

#### L. ACHIEVE RESULTS: Assesses and Evaluates

**Goal-oriented leaders...**Measure and evaluate outcomes. They hold self and others accountable for results against benchmarks, and correct course as appropriate.

	Testies against benefitting its, unit correct course as appropriate.			
Frontline Leaders	Mid-Level	Senior	Executive	
36. Creates effective plans for evaluating results	36. Ensures valid measurement tools are in place	36. Holds others accountable to achieve agreed-upon targets	36. Fosters an environment where people are committed to achieve mission-driven results	
37. Monitors progress against objectives	37. Evaluates success of implementation against expected outcomes	37. Engages officers and employees, along with other stakeholders, in evaluating results	37. Establishes evidence- based measurable outcomes for both their portfolio / department / division and the territory	
38. Ensures that results are communicated to all stakeholders	38. Provides opportunities to discuss results in order to make improvements	38. Establishes measures and criteria to evaluate outcomes and engages stakeholders in both establishment and measurement	38. Evaluates performance in relation to strategic direction, for both their portfolio / department / division, and the territory	





M. DEVELOP COALITIONS: Purposefully Builds Partnerships and Networks to Create Results **Collaborative leaders...***Create connections, trust and shared meaning with individuals and groups* 

Frontline Leaders	Mid-Level	Senior	Executive
40. Identifies stakeholders integral to achieving improved outcomes	40. Seeks opportunities to work collaboratively with other groups internal and external to the organization	40. Understands the importance of, and invests in, fostering trusted relationships, both internal and external	40. Advocates for organizational partnerships and strategic alliances with a variety of stakeholders
41. Maintains a network of key contacts both internal and external to the organization	41. Builds internal connections between different ministry units to share expertise	41. Brings together multidisciplinary groups to work on projects and build connections	41. Develops partnerships at the local, provincial, and national levels as well as throughout the global Salvation Army to collaborate and share knowledge of best practices and/or leading-edge thinking
42. Actively consults with experts, specialists and others to learn different perspectives	42. Builds positive working relationships with key stakeholders	42. Collaborates with other individuals and teams on projects and initiatives	42. Builds effective stakeholder relationships, both internally and externally

N. DEVELOP COALITIONS: Demonstrates A Commitment to Clients / Members / Customers and Service **Collaborative leaders...**Facilitate collaboration, cooperation and coalitions among diverse groups and perspectives to improve services, products and programs

Frontline Leaders	Mid-Level	Senior	Executive
43. Engages in open	43. Involves clients /	43. Actively monitors	43. Projects a sense of
communications with	members / customers	and improves	passion about the
their clients / members /	to determine	processes to improve	importance of mission-
customers to identify	improvements in	mission delivery and	driven ministry and
their needs	mission delivery	client satisfaction	service excellence
44. Ensures delivery of	44. Acts on quality	44. Implements	44. Ensures that mission-
high-quality ministry and	improvement	improvements based	driven programs and
service to members and	opportunities for	on feedback from	services respond to
clients	ministry and service	members, clients and	clients, members, and
	delivery	customers	customers' needs
45. Advocates for	45. Encourages	45. Actively seeks input	45. Champions mission-
improved client /	teamwork as the basis	from clients / members	driven goals in service of
member / customer	for delivery of quality	/ customers when	just communities across
experiences	service to clients /	planning changes that	the territories
	members / customers	may affect them	





# O. DEVELOP COALITIONS: Mobilizes Knowledge

**Collaborative leaders...**Employ methods to gather intelligence, encourage open exchange of information, and use quality evidence to influence action across the industry

<b>Frontline Leaders</b>	Mid-Level	Senior	Executive
46. Encourages	46. Meets with team	46. Facilitates open	46. Ensures that the
team members to	members individually	discussions with others	required knowledge and
seek quality	and collectively to	(within and beyond the	performance indicators for
information to	discuss new ideas /	team) to obtain their	decision making are
inform their work	approaches that may	perspectives	accessible across their
and the unit	improve existing		portfolio / department
practice	practices		
47. Encourages the	47. Integrates	47. Shares best practice	47. Encourages the
open sharing of	evidence from a	information with others,	dissemination and
information with	variety of sources,	internally and externally	exploration of benchmark
groups across the	internal and external,		research and best practices
division and	into work practices		to guide mission-driven
territory			outcomes and
			measurements
48. Uses a variety	48. Draws regularly	48. Encourages the	48. Shares a territorial /
of tools and	on expert resources,	gathering and	portfolio perspective in
techniques to	internal and external,	dissemination of quality	relation to planning and
gather information	for resources and	research and resources,	operations across the
	information	internal and external, to	territory (territorial /
		influence mission-driven	portfolio / divisional /
		action	departmental)

## P. DEVELOP COALITIONS: Navigate Socio-political environments

**Collaborative leaders...** Are politically astute and can negotiate through conflict and mobilize support

Collaborative leadersAre politically astute and can negotiate through conflict and mobilize support				
Frontline Leaders	Mid-Level	Senior	Executive	
49. Demonstrates an understanding about when it is appropriate to 'push' a particular issue	49. Identifies political and economic trends that affect the organization	49. Provides support to team members in resolving conflict	49. Interacts constructively with key stakeholders to influence organizational outcomes	
50. Supports others in the appropriate resolution of conflict	50. Recognizes the value of others' ideas in achieving the territory's objectives	50. Develops positive relationships with external stakeholders to support the territory's vision and mission	50. Demonstrates and understanding of the political and legislative forces that create both threats and opportunities for The Salvation Army	
51. Identifies when a situation requires a higher level of attention	51. Demonstrates an awareness of the 'key players' influencing a given situation, their vested interests and competing priorities	51. Mobilizes commitment and resources to support achievement of strategic outcomes	51. Influences resistant audience(s) to take major steps to support a solution	





Q. SYSTEMS TRANSFORMATION: Demonstrates Systems/Critical Thinking

**Successful leaders...**Think analytically and conceptually, questioning and challenging the status quo to identify issues, solve problems, and design and implement effective processes across systems and stakeholders

Frontline Leaders	Mid-Level	Senior	Executive
53. Develops a	53 Approaches all	53. Identifies connections	53. Champions systems
logical framework	situations with an	between present actions	thinking
for problem	attitude of continuous	and their future impact on	
solving	improvement	organizational systems and	
		stakeholders	
54. Explores	54 Identifies the root	54. Identifies connections	54. Uses systems
different options	cause rather than	underlying seemingly	thinking to analyze
before making	focusing on the	unrelated events	options for change
decisions	symptoms		
55. Considers the	55 Utilizes existing	55. Sees beyond the details	55. Evaluates the
impact of	organizational	to the broader perspective	interdependence of
decisions on	knowledge and		decisions on systems
people, processes	experience to uncover		and stakeholders
and services	lessons learned		

R. SYSTEMS TRANSFORMATION: Encourages and Supports Innov	ation
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**Successful leaders...**Create a climate of continuous improvement and creativity aimed at systemic change

Successful leadersCreate a climate of continuous improvement and creativity aimed at systemic change				
Frontline Leaders	Mid-Level	Senior	Executive	
56. Evaluates existing	56 Approaches problems	56. Demonstrates a	56. Fosters an	
practices and	as opportunities for	spirit of enquiry and	environment where	
procedures against	system process	innovation, drawing on	mistakes and failings can	
evidence-based best	improvement	different perspectives	be openly discussed and	
practice		and ideas from within	learned from	
		and outside the sector		
57. Seeks out fresh	57 Encourages calculated	57. Secures resources	57. Creates an	
ideas and original	risk-taking	for new techniques and	environment where	
solutions to key issues		tools to support	learning, creativity and	
		innovation	innovation are valued as	
			sources of strategic	
			advantage	
58. Encourages team	58 Fosters an environment	58. Models calculated	58. Advocates for	
members to share	that is open to creative	risk-taking	calculated risk taking	
their ideas for	ideas, and where failings			
improving existing	and mistakes can be			
practices or addressing	openly discussed as		59. Balances short-term	
challenges	learning and development		demands with longer-	
	opportunities		term considerations in	
			decision making	





## S. SYSTEMS TRANSFORMATION: Orients Self Strategically to the Future

**Successful leaders...**Scan the environment for ideas, best practices and emerging trends that will shape the system.

Frontline Leaders	Mid-Level	Senior	Executive
59. Stays informed of industry trends, especially those related to ministry, service delivery, and program development.	59. Meets regularly with a variety of partners/stakeholders to discuss emerging trends	59. Scans the environment for ideas, best practices, and emerging trends	60. Examines global trends and emerging models of ministry and service delivery
60. Identifies opportunities to bring new ideas into practice	60. Demonstrates an understanding about the impact of current trends and issues on future direction	60. Analyzes data and trends to translate them into relevant, missiondriven plans for the future	61. Fosters proactive thinking across the organization and with key external stakeholders or partners to address anticipated issues
61. Implements improvement processes to test effectiveness of new approaches	61. Evaluates the implications of emerging trends on current practice	61. Acts in a timely fashion to take advantage of emerging trends in service of mission delivery	62. Identifies opportunities and risks associated with different organizational approaches to emerging issues

## T. SYSTEMS TRANSFORMATION: Champions and Orchestrates Change

**Successful leaders...**Actively contribute to change processes that improve service delivery and/or product or program development

Frontline Leaders	Mid-Level	Senior	Executive
62. Demonstrates a positive attitude towards change	62. Focuses on the positive outcomes that are expected from change	62. Actively involves relevant stakeholders in change initiatives	63. Assesses the opportunities and challenges to effective change
63. Helps others deal with their reactions to change	63. Supports, encourages, and participates in change	63. Aligns change initiatives with evidence-based best practices	64. Assesses the organization's capability, capacity and fit for change
64. Measures change benefits relative to their impact on internal and external stakeholders	64. Maintains open communication throughout the change process	64. Develops contingency plans for major resistance and/or unforeseen issues in implementing change	65. Clearly communicates a compelling vision for change that is strategic and future-oriented