

Greatest Hurdle

Resources 39	Apathy/Confusion 38	Leadership 35	People 32	Relevance 30
Donations Donors Economics Economy Finance Finances Financial resources Financial viability Financing Funding Fundraising Funds Money Resources Support from the public	Ambiguity Ambiguous Apathetic Apathy Complacency Complacent Conflicted Confused Confusing Confusion Crisis Crossroads Disappointing Disconnected Discouragement Disjointed Divide Divided Division Floundering Fractured Fragmented Lost Struggling Stuck Stumbling Unfocused Unsettled Unsteady Unsure	Leader Leaders Leadership Leading	Employees Officers Officership People Personnel Staff Volunteers	Relevancy Relevant Relevance

	Varied Visionless			
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Greatest Strength

People 59	Caring & Compassion 58	Identity/Brand 53	Giving/Helping 49	Faith 33
Employees Officers Officership People Personnel Staff Volunteers	Caring Caring people Comfort Compassion Compassionate Dignity Kind Kindness Listen Listening Love Loved Loving Relational Relationship Relationship-building Respect Respectful	Brand Brand awareness Branding Brand recognition Identity Identification Image Perception Public image Public recognition Recognition Recognizable Reputation Respected	Community Community oriented Community service Community/Ministry Connected Connecting Connection Connections Connectivity Generous Give Giving Giving hope Help Help others Helper Helpers Helpful Helping Helping others Helping people Others Others-focused Responsive Support Supportive Welcoming	Christ-seeking Christ-centred Christian Christlike Faith Faith-driven Faithful Faithful to the gospel message Faithfulness G-d God God-led God first Godly Holiness Holy Holy Spirit Jesus Jesus as centre Jesus-focused Obedience Obedience to God Obedient Prayer Praying

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Greatest Hope

Growth/Evangelism 150	Mission and Vision 56	Faith 48	Change 43	Energized 34
Converts	Mission	Christ seeking	Adaptability	Ablaze
Disciples	Mission/Message	Christ-centred	Adaptable	Alive
Discipleship	Missional	Christian	Adaptation	Appealing
Evangelical	Missional	Christlike	Adapting	Arise
Evangelism	Mission focused	Faith	Adjustment	Catalyst
Evangelistic	Mission minded	Faith driven	Agility	Come alive
Expand	Purpose	Faithful	Change	Energized
Expanding	Purposeful	Faithful to the gospel message	Changing	Engagement
Expand—outreach	Vision	Faithfulness	Evolving	Enthusiasm
Expansion		G-d	Forward thinking	Excitement
Grow		God	Movement	Inspirational
Growing		God led	Moving	Inspired
Growth		God first	Possibilities	Inspiring
Increasing		Godly	Possibility	Inviting
Outreach		Holiness	Potential	Inviting the community
Reach more souls		Holy	Reconfiguring	Life changers
Soul saving		Holy Spirit	Rediscovery	Pentecost
Souls		Jesus	Re-engagement	Thriving
Soul winning		Jesus as centre	Refocus	Vibrant
Spirit		Jesus focused	Refocused	Vital
Spirit filled		Obedience	Refreshed	
Spirit led		Obedience to God	Regrouping	
Spiritual		Obedient	Regrowth	
Spiritual awakening		Prayer	Rejuvenation	
Spiritual growth		Praying	Repositioned	
Spirituality			Transform	
Spiritually sensitive			Transformation	

			Transformational Transformative Transforming Transforms Transition Transitional Transitioning	
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Territory Today

Decaying/Tired 90	Struggling 85	Giving/Helping 67	Caring and Compassion 67	Hope 63
Aging Aging congregations Aging dynamics Aging officers/low officer recruitment Antiquated Antiquated approach Archaic Decaying Decline Declining Decrease Dwindling Dwindling congregations Dying Historical Outdated Shrinking Asleep Behind	Ambiguity Ambiguous Conflicted Confused Confusing Confusion Crisis Crossroads Disconnected Disjointed Divided Floundering Fractured Fragmentated Fragmented Lost Struggling Stuck Unfocused	Community Community oriented Community service Community/Ministry Connecting Connection Generous Giving Giving hope Help Help others Helper Helpers Helpful Helping Helping others Helping people Others Others-focused	Agape Caring Caring people Comfort Compassion Compassionate Dignity Kind Kindness Listen Listening Love Loved Loving Relational Relationship Relationship building Respect Respectful	Hope Hopeful Promising

Out-of-touch Sleeping Sleeping giant Sleepy Stagnant Stagnation Stale Tired Tiredness	Unsettled Unsteady Unsure Varied Visionless Apathy Apathetic Complacency	Responsive Support Supportive Welcoming Connected		
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