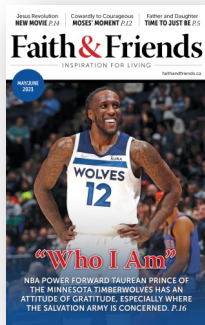




## EDITORIAL DEPARTMENT

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# Faith & Friends Writer's Guidelines



### Mission

*Faith & Friends* strives to show Christ at work in the lives of real people and provide spiritual resources for those who are new to the Christian faith.

**Frequency:** Bimonthly

**Circulation:** 14,600

*Faith & Friends* features stories of real people that inspire hope and faith, stories of strength in crisis, forgiveness, answered prayers and more. Prisoners, seniors, families in distress and many others have found purpose and healing through a relationship with Christ and they've got a story to tell. So do the thousands of people whose lives have been changed by an encounter with The Salvation Army, maybe at a food bank, thrift store, shelter or church. Readers can see what individuals did in their particular situations and how Christ continues to make a difference in their everyday lives.

## Editorial Content

### Features and Testimonials (900 words)

- First- or third-person account conveying what Christ has done in your life or in the life of your subject
- Include what life was like before you or your subject became a Christian, focusing on what was happening in your life or your subject's life at the time you or they accepted Christ
- Include what is happening in your or your subject's life at the present time
- Supportive, clear, high-resolution photos are appreciated

### Departments (600 words)

- *Faith Builders*—Media review exploring the spiritual meaning behind a popular movie or television show
- *Turning Point*—How, with God's help, you faced a serious obstacle (e.g., addiction, abuse, death of a loved one) and were able to move forward
- *Big Questions*—Address theological questions using relatable and understandable terms
- *God in My Life*—Personal witness to the power of God in everyday life
- *Words to Live By*—Relate the Bible and its principles to everyday living using an anecdote or incident from your own or someone else's life
- *Beyond Borders*—Christians working and engaging in innovative ways in the developing world
- *Someone Cares*—First- or third-person account of being helped by The Salvation Army
- *The Bottom Line*—Christians living out their beliefs by establishing an ethical workplace with ethical practices
- *Love & Life*—Explore the Christian dimension to spousal and family relationships
- *Between the Lines*—Review, preferably with the author's insight, of a fiction or non-fiction book dealing with faith, religion and/or The Salvation Army
- *Hot Topics*—A look at a contentious or controversial issue of the day through the lens of faith
- *Laughing Matters*—A humorous incident viewed through a faith vein

Submissions should be sent to [faithandfriends@salvationarmy.ca](mailto:faithandfriends@salvationarmy.ca) as an attached Microsoft Word document in standard manuscript form: double-spaced; name, address, telephone number and email address in top left-hand corner; word count in top right-hand corner. If your article is a profile, include name, telephone number and email address of the person who is the subject of the story.

Identify Scripture references and version of the Bible used in parenthesis within the text of your article. Sources for quotations or general comments attributed to other persons must also be included. *Faith & Friends* reserves the right to edit all submissions.

*Faith & Friends* is edited according to the *Canadian Press Stylebook*, 2021 edition. New International Version (NIV) is the standard Bible translation used.

