



EDITORIAL DEPARTMENT

Canada and Bermuda Territory
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Just for Kids Writer's Guidelines



Just for Kids is a Ready to Explore resource published weekly by The Salvation Army in Canada and Bermuda. It is a fun, colourful and engaging activity page targeted at children aged 5-12.

Just for Kids is written and designed in partnership with the Orange children's ministry curriculum to teach young people about God and help them understand what it means to be a Christian. It also provides information about what is happening with young Salvationists across Canada and Bermuda.

Frequency: Weekly • **Circulation:** 3,300

Editorial Content

News Photo With Caption (max. 75 words)

- Clear, high-resolution photo of a junior soldier enrolment, achievement or recognition of a young person or group of young people, a corps activity for or by young people, etc., with caption
- Caption must include the names and titles of everyone shown in the photo from left to right, what the occasion was and where it took place
- Permission must be received from the parents/guardians of all children shown in the photo before it is submitted for publication

Puzzles and Activities

- Original puzzles, including mazes, word searches, crossword puzzles and spot the differences, that relate to common themes (seasons, holidays, sports, animals, etc.), a biblical story or concept, and Salvation Army distinctives (junior soldiers, Salvation Army flag, etc.)
- Age-appropriate jokes and tongue twisters
- Age-appropriate general knowledge and Salvation Army trivia questions

Submissions should be sent to justforkids@salvationarmy.ca. If applicable, identify Scripture references and include sources for trivia questions, etc.

Just for Kids is edited according to the *Canadian Press Stylebook*, 2021 edition, and the *Salvation Army Style Guide*, 2021. New International Reader's Version (NIRV) is the standard Bible translation used.

A copy of the *Just for Kids* issue where a submission is printed can be sent to the contributor upon request.

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