



Guidelines for SAMIS **During COVID-19 Pandemic Period**

The following guidelines outline how corps are to collect statistics during the COVID-19 pandemic period while public gatherings are banned.

Sunday and Mid-Week Worship Services

Corps that are broadcasting worship or mid-week services can use the fields **#virtual meetings** and **#virtual households** to record statistics. This allows for the understanding that there may be several people viewing in a household together. These are new fields that have been added to SAMIS for various activities including Sunday Worship - AM, Prayer and Bible Study.

Corps whose members are tuning in to the territorial worship service provided virtually every Sunday are not required to record how many did so. Those numbers will be reflected in the future as a collective number from THQ.

Weekly Programs

Corps that are using virtual platforms for other regular activities that allow individual counts of small groups such as Women's Ministries groups, prayer and Bible study, or Sunday school can enter their statistics into the same activity, under **#virtual meetings** and **#virtual households** as well.

Seekers – First Time

During these days of uncertainty many seek spiritual counsel by phone, and the potential to extend God's kingdom is great. If opportunities to lead people into a relationship with Jesus arise, please make sure you indicate in the area Seekers – First Time. This can be entered under the Activity – Pastoral Visitation.

Post Service Social Media Viewing

Some virtual platforms allow for post-viewing of previously livestreamed services. If possible, collect post-view totals separately under *Internet and Media: Statistics from Website Traffic, Social Media Impact, Radio or Television Broadcasting*. *#Events references 'broadcasts, podcasts, or key posts.'*

Find guidelines on how to add this activity to an account on the THQ Corps Ministries website:

<https://salvationist.ca/corps-ministries/corps-administration/samis-help/activating-new-programs/>

If there are questions regarding the execution of these guidelines contact samis_help@can.salvationarmy.org