

THE SALVATION ARMY
Canada and Bermuda Territory

MISSION VISION & VALUES

Territorial Values Survey 2022 Results

All those connected to The Salvation Army Canada & Bermuda Territory were invited to participate in the Territorial Values Survey earlier this year. We are pleased to report that there were 726 respondents to the survey – thank you!

The Values Survey emphasizes the importance of values in all aspects of ministry and helps create a healthy functioning organization. It is a tool for identifying areas for improvement within the organization and assessing values alignment.

Below are the top ten values selected by survey participants for each question.

The values/behaviours that most reflect who you are, not who you desire to become.

1. Family
2. Caring
3. Accountability
4. Faith
5. Intimacy with God
6. Integrity
7. Empathy
8. Commitment
9. Positive attitude
10. Humour/fun

The values/behaviours that, from your own experience, best describe how The Salvation Army in your context currently operates.

1. Community involvement
2. Faith
3. Hierarchy
4. Service
5. Bureaucracy
6. Caring
7. Brand Image
8. Accountability
9. Mission Focus
10. Tradition

The values/behaviours that you believe are essential for The Salvation Army in your context to reach their highest potential

1. Accountability
2. Adaptability
3. Intimacy with God
4. Community involvement
5. Faith
6. Continuous improvement
7. Coaching/mentoring
8. Transparency
9. Diversity
10. Leading by example

Your responses to this survey allow us to gain a deeper understanding from multiple perspectives about what is working well and where there is room for improvement. These results are being debriefed across the Territory and Leadership will be encouraged to use the results to continue improving the culture of The Canada and Bermuda Territory.

Should you have any questions concerning the results, please contact me directly.

Again, thank you, we are grateful for your participation.

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