

# 6

# Tips for Planning a Concert

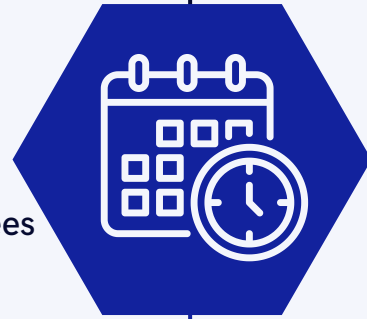


## ■ PICK A THEME OR TITLE FOR THE PROGRAM

A theme or title can help when choosing music and building branding (posters, social media posts, decor). It can also make your concert distinct from other generic concerts around.

## ■ PLAN & ADVERTISE EARLY

Early planning allows time for performers to choose appropriate pieces and ample practice. Advertising the concert at least a month in advance allows time for attendees to make arrangements to come.

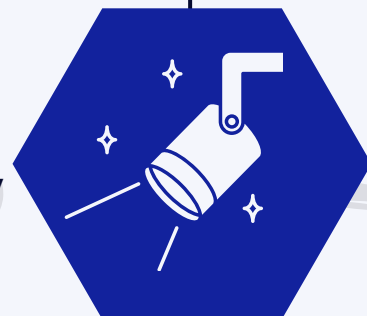


## ■ CURATE THE SETLIST CAREFULLY

To make a concert interesting, carefully consider the program order. Try to vary musical styles and energy throughout to make the concert flow. Take suggestions about order from other musical contributors.

## ■ DECORATE & LIGHT THE STAGE

Adding simple decorations to the platform or stage can make the concert feel special, especially for those that may be at church regularly. Special concert lighting can also be extremely effective.



## ■ PLAN & PRACTICE ALL NON-MUSICAL PERFORMANCE ATTRIBUTES

Be sure to script anything an emcee is saying and practice stage directions (how to get on and off, where to sit/stand, chair movement). All stage movement should happen quietly while someone is speaking. This makes the concert flow, avoids awkward pauses, and keeps the focus on the music.

## ■ SOUND CHECK EVERYONE

Even seasoned performers should have a sound check or short rehearsal in the performance space. This allows the audio engineers to set levels and helps them understand the program better. It also helps potentially nervous performers get comfortable in the space.

