

Strategic Priority #6 Gospel & Transformation

“Instead, you must worship Christ as Lord of your life. And if someone asks about your hope as a believer, always be ready to explain it.” 1 Peter 3:15 (NLT)

There is no “one size fits all” approach that is able to prepare, equip and encourage effective and faithful evangelism across our Territory. Therefore we are attempting to create a “menu” of options from which Divisions and Ministry Units may choose. Budget provision has been made to allow the Corps Ministries Department to facilitate menu choices in regions across the Territory in the next 18 to 24 months.

As we begin to develop a strategy for our Territory, we have tried to explore such questions as:

- Does our Army have a passion and a burden for winning the lost?
- Do our ministry units currently live out the Great Commission?
- What steps need to be taken to spread a vision for evangelism across the Territory?
- How do we better equip our people to share their faith?
- How can we adjust our ministries to welcome and engage pre-believers and religious “nones”?
- Why is it important that evangelism involve an exchange and not just a one sided conversation?

We recognize that different demographics of people and different locations require different approaches to outreach, evangelism and community transformation. This has led us to the “menu” approach. There seems to be a need to teach and develop both relational evangelism and content evangelism.

A Sampling of the Menu



A Small Group Initiative and Study Guide by Dave Runyon & Jay Pathak to equip the people in our congregations to build relationships with those who live near them.



An instructional seminar with Rev. David MacFarlane that teaches people how to effectively share their faith and create new ways to make evangelism a vital part of our corps

LOVE GOD & LOVE YOUR NEIGHBOUR

sharingandcaringblog.com

#tblj

Caring & Sharing Campaign - A corps based campaign by Major Sharleen McTaggart (R) which will ignite neighbourhood conversations for participating members of our congregations

More Questions than Answers

Sharing Faith by Listening



A study/workshop by Colonel Eleanor Sheppard that offers the hope of reconciliation through the development of listening relationships. We learn to attune ourselves to one another and to the Spirit within us, and then dare to reach across the chasm that separates us and discover an authentic faith emerges.

Reaching Our Community

CONGREGATION & VISITORS



A compilation of writings by noted authors, Building Church Leaders is not another program; it is a Leader's Guide. It works when and where you want it to, the way you want it to. It's completely flexible and designed to be easy to use in regularly scheduled meetings with board members or with other committees or groups of leaders.

Alpha

Got questions about life?



Alpha is a tried and true program that attracts and connects unchurched people. Already being used in a number of our corps, this resource could be rolled out with new emphasis and support from the CMD.

Additional Evangelism Resources Being Explored

Websites

- The Pocket Testament League www.ptl.org (Read, Carry, Share)
- Campus Crusade for Christ www.cru.org (Power to Change – Canada)
- Connections (Australia Southern Territory)
- Go For Souls (SA) www.goforsouls.com
- Intervarsity www.evangelism.intervarsity.org
- The Art of Neighboring www.artofneighboring.com
- Building Church Leaders @ Christianity Today – “Reaching Our Community” and “Building an Evangelistic Church” BCL@christianitytoday.com
- Evangelism Coach www.evangelismcoach.org
- 20 Ways to be Intentional in Your Neighborhood www.intentionalbygrace.com
- Alpha www.alphacanada.org
- Billy Graham School of Evangelism www.billygrahamonline.com

DVD

- Foundations of Evangelism by Rev. David Arrol Macfarlane

Books

- *Ignite Your Life: Living for Significance* by David Arrol Macfarlane
- *Evangelism for Normal People: Good News for Those Looking for a Fresh Approach* by John P. Brown
- *More Questions than Answers: Sharing Faith by Listening* by Eleanor Shepherd
- *The Art of Neighboring: Building Genuine Relationships Right Outside Your Door* by Jay Pathak & Dave Runyon
- *A New Kind of Christian: A Tale of Two Friends on a Spiritual Journey* by Brian D. McLaren