

## TRAFFICKING - OPEN YOUR EYES



**The Global Slavery Index estimated that there were 17,000 people trafficked in Canada in 2016. That's one victim for every 2000 people.**

Pimps paint a picture of glamour, money and travel. They can even pretend to be a loving boyfriend. Then they beat, rape, and torture women and girls and sell them for sex.

### DID YOU KNOW?

- > The average age of entry in to the sex trade in Canada is 12-14 years old.
- > 93% of Canada's sex trafficking victims were born in Canada.
- > 50% of sex trafficking victims in Canada are Indigenous.
- > Victims make \$300-\$1500 each day - Traffickers keep the money.

## CANADIAN HUMAN TRAFFICKING HOTLINE

**1-833-900-1010**

## TRAFFICKING: KNOW THE SIGNS

### THE TRAFFICKER'S TRICKS

- Giving expensive gifts
- Suggesting they know how to make a lot of money fast
- Being vague about what they do for a living
- Using compromising photos to shame you into doing what they want you to do
- Can be a controlling boyfriend or an older person (male or female)
- Can target you in person or online



### DON'T PLAY THEIR GAME

Traffickers are masters of manipulation, telling you things that you want to hear.

Hey, you're beautiful.  
I'll take you to L.A and  
get you an audition.

You're too mature to be  
working here. I know  
how you can make a lot  
more money.

### THINK A FRIEND IS BEING TRAFFICKED?

- Tell someone you trust
- Call the police
- Call the Canadian Human Trafficking Hotline at  
**1-833-900-1010**