January 2024

Dear Mission Partners,

We appreciate your generous contributions to the 2023 Partners in Mission Self-Denial Campaign. We are pleased to share that, in conjunction with the heightened backing of territorial headquarters, the Canada and Bermuda territory has sent $3 million to international headquarters in support of our global Salvation Army efforts.

We eagerly anticipate your ongoing support as we kick off the 2024 campaign. Our target for the Canada and Bermuda territorial contribution is set at **$2.4 million**.

This year’s campaign will focus on diverse ministries within the Liberia, Sierra Leone and Guinea Territory. We encourage you to explore the wealth of resources available at **salvationist.ca/PIM**, including videos, fundraising ideas, a growth chart, can labels and much more.

**Sunday, May 26, 2024**, has been designated as the Self-Denial In-Gathering Sunday. We eagerly look forward to your enthusiastic involvement and trust you will embrace the opportunities this special day offers!

Just as in previous years, the territorial finance department will conduct an automatic withdrawal of the funds collected annually from your bank account on August 15, 2024. This withdrawal will be based on the financial records of your ministry unit and will encompass all funds raised between August 1, 2023, and July 31, 2024, with proper coding. No cheques or payment requests are required to facilitate the transfer of funds.

Please note that all Self-Denial funds are sent to international headquarters for distribution to territories/commands/regions based on need.

Thank you for partnering with us to support the international ministry of The Salvation Army.

**Together, let us inspire faith in motion and extend our reach
to spread God’s message worldwide!**

With sincere thanks,

Lt-Colonel Brenda Murray

*Director, International Development*

Territorial Headquarters