

Dear Friends,

Self-Denial is The Salvation Army's international strategy for connecting territories around the world in a practical, financial and prayerful way. The money raised provides funding for vital infrastructure resources that enable territories worldwide to carry out their mission.

All territories participate in the Self-Denial campaign and the funds raised are distributed annually by International Headquarters. As a mission partner, your financial gift has a direct and immediate impact on The Salvation Army's work in communities around the world—and for this, we thank you!

Sincerely,

Lt-Colonel Brenda Murray

Director of International Development

Did you know...?

- The Salvation Army's territorial Partners in Mission Self-Denial campaign raised \$2,055,167 in 2023 toward a fundraising goal of \$2.3 million. With the additional contribution of \$1 million from territorial headquarters, a total of \$3,055,167 will have a profound impact on the Army's international ministry.
- the Canada and Bermuda Territory has personnel serving at International Headquarters and in nine other territories: Australia; Bangladesh; Germany, Lithuania and Poland; Italy and Greece; Papua New Guinea and Solomon Islands; United Kingdom with the Republic of Ireland; USA Western Territory; Zimbabwe and Botswana.
- praying for Salvation Army personnel serving outside our territory is one of the most important activities that we can do to assist our brothers and sisters in ministry.
- The Salvation Army is present in more than 400 communities across Canada and in 134 countries around the world.
- our main priorities for international development work are mother and child health; food security/agriculture; income generation/livelihood development; education and care of children; and disaster relief.
- The Salvation Army's International Development department has been involved in emergency and development projects for over sixty years.
- in response to the Ukraine crisis, the Canada and Bermuda Territory funded 19 emergency response projects in Ukraine and its neighbouring countries, including Bulgaria, Georgia, Lithuania, Poland and Romania.
- last year, more than 5,800 children were assisted internationally with school fees, housing, meals and spiritual support through our Brighter Futures children sponsorship program.
- the Gifts of Hope catalogue has 20 gift items, including disaster relief, ministry resources and eco-friendly resources.
- Gifts of Hope "in Memoriam" envelopes are available to pay tribute to a loved one who has departed from us.
- the International Development department has an Ambassador Program to engage our youth in a deeper understanding of the international ministry of The Salvation Army and global issues. Further information can be found on our website.
- the International Development department has a Christmas campaign that corps and ministry units can use called, "Under the Tree." Check out this exciting program on our website.



CANADA & BERMUDA TERRITORY
PARTNERS IN MISSION
Salvationist.ca/PIM

SELF-DENIAL

FAITH IN MOTION



GUINEA

SIERRA LEONE

LIBERIA



2024 TARGET:
\$2.4 MILLION

**SUPPORT THE
INTERNATIONAL MINISTRY
OF THE SALVATION ARMY**