January 2025

Dear Mission Partners,

We appreciate your generous contributions to the 2024 Partners in Mission Self-Denial Campaign. We are pleased to announce that, with increased support from territorial headquarters, the Canada and Bermuda Territory sent $3 million to International Headquarters to bolster our global Salvation Army efforts.

As we launch the 2025 campaign, we eagerly anticipate your continued support. Our goal for the Canada and Bermuda territorial contribution is set **at $2.4 million**.

This year’s campaign will focus on the diverse ministries within the Indonesia Territory. We encourage you to explore the wealth of resources available at **salvationist.ca/PIM**, including videos, fundraising ideas, a growth chart, can labels, and much more.

**Sunday, May 25, 2025**, is designated Self-Denial In-Gathering Sunday. We look forward to your enthusiastic involvement and trust you will embrace the opportunities this special day offers!

As in previous years, the territorial finance department will conduct an automatic withdrawal of the funds collected annually from your bank account on August 15, 2025. This withdrawal will be based on the financial records of your ministry unit and will encompass all funds raised between August 1, 2024, and July 31, 2025, with proper coding. No cheques or payment requests are needed to facilitate the transfer of funds.

Please note that all Self-Denial funds will be sent to International Headquarters for distribution to territories, commands and regions based on need.

Thank you for partnering with us to support the international ministry of The Salvation Army.

**Let’s unite to share God’s message of love and compassion with the world!**

With sincere thanks,

Lt-Colonel Brenda Murray

*Director, International Development*

Territorial Headquarters