



Gifts of *Hope*

Gift Catalogue



Goats remain one of the top Gifts of Hope—bringing nourishment and income to families in over 130 countries.

Together, We're Making a World of Difference



INTERNATIONAL
DEVELOPMENT

The Salvation Army International Development Department is a Christian humanitarian relief and development office that walks alongside communities around the world to give hope, build resilience and support transformational sustainable development.

We exist to share the love of Jesus Christ, fight injustice, reduce poverty and work towards a more just and equitable world.

Hope Through Farming



Goat

\$50

Your gift of a goat provides families with a lasting source of nourishment and income. Goats are low-maintenance animals that offer fresh milk, cheese, and protein-rich meat. They reproduce quickly and their manure enriches the soil—supporting food security and healthier crops.



Chicken

\$25

Your gift of a pair of chickens provides a family, school, or daycare a sustainable source of income, along with nutritious eggs and meat. Chickens are an ideal gift for those with limited resources, providing both nourishment and the opportunity to build a better future.



Plant A Garden

\$75

Your generous gift of seeds, tools, and soil-enhancement resources will empower individuals and families to start or sustain a productive garden. This support plays a vital role in helping farmers grow nutritious food, improve their self-sufficiency, and meet essential dietary needs.



Hope Through Farming



Agricultural Training

\$100

Your gift of agricultural training helps farmers grow more food on small plots of land using modern, sustainable methods. Increased yields mean better nutrition, steady income, and the ability to support their families.



Bag of Seed

\$15

Your generous gift of seeds and soil-enhancement resources will empower individuals and families to start or sustain a productive garden. This support plays a vital role in helping farmers grow nutritious food, improve their self-sufficiency, and meet essential dietary needs.



Farming Tools

\$50

Many farmers lack access to even the most basic tools needed to work the land effectively. Your gift of farming tools—such as rakes, shovels, hoes, pitchforks, and pickaxes—will equip them to better maintain their farms and boost productivity, helping to secure their families' livelihoods.



Hope Through Health



Water and Sanitation

\$75

Your gift of clean, safe water helps protect families from illness and supports healthier communities. With access to wells, filtration systems, and safe piping, families in rural villages can drink, cook, and clean without fear.



Medical Supplies

\$50

Your gift of medical supplies helps clinics and hospitals have the essentials they need to care for patients. Items like bandages, gauze, splints, and disinfectant wipes are always in high demand. This gift helps restock materials, providing comfort, safety, and healing to those who need it most.



Hygiene Kit

\$25

Whether in response to an emergency or disaster or as part of an educational initiative, your donation of items like soap, shampoo, toothbrushes, and other personal hygiene products will significantly help in preventing disease spread and ensuring access to essential items that promote overall health and hygiene.



Hope Through Health



Nutritional Support

\$75

Your gift of nutritional support provides hope and nourishment to families facing hunger. In regions impacted by drought, conflict, or economic hardship, access to healthy meals is often out of reach. This gift helps ensure that children, seniors, and entire communities receive the nutrition they need—especially during times of crisis.



Medical Aid

\$100

Your gift of medical aid helps protect children from life-threatening diseases in areas where healthcare is limited. By equipping village healthcare workers with training and resources focused on maternal and child health, or by supporting local health initiatives, you're helping improve community health and ensure a brighter, healthier future for families in need.



Hope Through Education



School Supplies

\$25

Your gift of school supplies gives children the tools they need to succeed. In many parts of the world, families can't afford basics like pens, paper, or backpacks. This gift helps students start the school year with confidence and hope, opening the door to learning and a brighter future.



Textbooks

\$15

Quality education starts with high-quality resources available in the classroom. Your generous gift of textbooks will help schools in the global south enhance their ability to provide optimal learning experiences for children.



School Uniform

\$50

In the global south, mandatory school uniforms aim to reduce bullying and social discrimination. Gifting a uniform promotes dignity and fairness for children, allowing them to attend school confidently without attire-related worries. Uniforms symbolize belonging and equality, fostering a supportive learning environment where all students can focus on their education and personal growth.



Hope Through Education



School Fees

\$50

Your gift of school fees helps open the door to education for children who might otherwise be left behind. In many countries where government support is limited or unavailable, schools depend on tuition to operate. This gift ensures that every child—regardless of their circumstances—has the chance to learn, grow, and build a brighter future.



Vocational Training

\$100

Numerous individuals lack access to training that would equip them with the skills necessary for the job market. Your gift of a single unit of vocational training—be it in sewing, construction, electrical work, carpentry, auto mechanics, or another trade—can be transformative. This opportunity enables vulnerable youth and adults to generate an income, providing them and their families with a fresh start in life.



Hope Through Communities



Mission Resources

\$25

Your gift of mission resources empowers The Army's ministry around the world. Local corps are often the first to respond to community needs, offering hope, support, and spiritual care. With your support, Salvationists are better equipped to serve their communities and share the Gospel of God's love in meaningful, life-changing ways.



Transportation

\$150

Your generous support for transportation, whether it goes towards obtaining a bicycle, motorcycle, oxcart, or ambulance, can empower individuals and communities by providing them with dependable access to schools, job opportunities, medical facilities, and vocational training that would otherwise remain out of reach for many.



Sports & Recreation

\$40

Your gift of sports and recreation equipment brings joy, healing, and connection to children in underserved communities. Play encourages teamwork, creativity, and emotional well-being—and can be a powerful tool for recovering from trauma. By providing items like balls, nets, or uniforms, you help build stronger, healthier communities where every child has the chance to thrive.



Hope Through Communities



Disaster Relief

\$100

With a strong presence in over 134 countries, The Salvation Army is uniquely equipped to react swiftly to natural disasters like earthquakes, floods, fires, cyclones, and pandemics. Your generous gift will supply essential items such as emergency food, clothing, hygiene products, blankets, pastoral care, and much more to families impacted by these crises.



Cleaning Supplies

\$15

When disaster occurs, a critical need arises for the cleaning and disinfecting of properties and personal belongings. This is especially crucial after flooding, when contaminated water renders homes unsafe and uninhabitable. Your gift of cleaning supplies will greatly aid families in their recovery from significant loss and displacement.



Hope Where Needed Most



Are you unsure about where to direct your donation? This category allows us the flexibility to address emerging needs that may not be included in other categories, or when the funds allocated to specific items fall short of fulfilling those needs.

**If a specific gift is no longer needed for an active project, it may be redirected to support a similar item within the same category (e.g., Hope through Farming), ensuring your donation still has meaningful impact.*



Looking for a meaningful way to celebrate someone special?

Our Gift Enclosure Cards make it easy to dedicate your gift to a loved one for any occasion—Anniversary, Birthday, Christmas, Congratulations, Easter, Father's Day, Mother's Day, Teacher Appreciation, Thank You, Valentine's Day, and more.

Visit our website or scan the QR code to learn more!



SalvationArmy.ca/GOHCatalogue



Ways to Give Hope

These are some fun and meaningful ways you can support the Gifts of Hope campaign—whether at work, school, church, or home. From bake sales to family giving nights, every idea helps spread generosity and make a difference.

Tree of Hope

Create a Christmas-style tree with tags representing different Gifts of Hope—like “Goat – \$50,” “Chickens – \$25,” or “School Supplies – \$25.” People can select a tag, make a donation, and replace it with a meaningful ornament on the tree.

Advent of Generosity

Highlight a different Gift of Hope during each week of Advent. Create small group or Sunday School challenges (e.g., who can raise the most for chickens or school supplies).

Mission Market Sunday

Transform your church hall into a “market” showcasing different Gifts of Hope. Families and children can explore the displays and choose meaningful gifts to support through donation pledges.

Employee Matching Campaign

Launch a fundraising page and have your company match employee donations. Include a live tracker to showcase progress (e.g., “Let’s send 50 kids to school!”).

Give & Bid

Encourage employees to donate services or items (e.g., “Lunch with the CEO,” “Tech Help at Home”). Host a fun raffle, with all proceeds going toward selected Gifts of Hope.

Casual for a Cause

Host themed days like “Jeans Friday” or “Wear Red for Hope Day.” Employees donate to dress down, with all proceeds going to Gifts of Hope. Display progress on an impact board in the breakroom.

Celebrate with a Purpose

Instead of birthday or holiday gifts, ask friends and family to donate a Gift of Hope in your name. Share a thank-you video or card to show how the gift makes a difference.

Hope Bake Sale

Label each treat with a corresponding Gift of Hope. Example: “Cookie = \$10 for school supplies.” Donors know their purchase directly supports a cause.

DIY Family Giving Night

Sit down as a family and explore the catalogue together. Let kids earn money through chores and decide what gift to give. End the night with a meal inspired by the culture being supported.

Hope Challenge Campaign

Launch a challenge on Instagram or Facebook. Post something like, “I gave a goat, can you?” and tag friends. Link it to the Gifts of Hope page to make donating easy.

Countdown Calendar

Share one gift each day for 12 days leading up to Christmas (or another occasion). Encourage followers to sponsor each daily item.