­January 2022

Dear Friends,

Thank you for your generous support of the 2021 Partners in Mission Self-Denial campaign especially considering COVID-19. We are happy to announce that combined with THQ support, the Canada and Bermuda Territory **raised 2.3 million** to support our international Salvation Army.

We look forward to your continued support as we launch the 2022 campaign. The Canada and Bermuda Territorial goal has once again been set at **$2.3 million.**

This year, due to strict travel restrictions, the department has had to be creative to develop content for the campaign, so we reached out to other supporting territories and asked permission to use videos they had previously developed, along with developing some of our own. Therefore, this year’s campaign will highlight ministry in multiple countries:

* India
* Brazil
* Burkina Faso
* Congo (Brazzaville)
* Zambia

We are excited with the promotional materials for this campaign and would ask that you encourage your local leaders to use the materials with their various groups.

We continue to be intentional with our promotional materials to ensure that Salvationists across the Canada and Bermuda Territory understand the value and process of the Partners in Mission Self-Denial Campaign. As a reminder, **please note that although we highlight specific ministries, the Self-Denial funds raised are distributed through International Headquarters to territories/commands/regions based on need**. Also, I would like to take this opportunity to remind you that all territories/commands participate in the Self-Denial campaign. Every Salvationist in the world is called upon to support the international work of The Salvation Army.

As in the past, the territorial finance department will automatically withdraw the funds collected on an annual basis from your bank account based on what is reported in the financial records of your ministry unit. The transfer will be the balance of funds raised from August 2021 – June 30, 2022. No cheques or request to make payment are necessary to transfer the funds.

Thank you for partnering with us to support the international ministry of The Salvation Army. **Together, let’s mobilize for mission and reach the World for God!**

With sincere thanks,



Lieutenant Colonel Brenda Murray

*Director, International Development*  
Territorial Headquarters