Conversation Cards

- cardstock recommended
- print at “actual size” or “100%” scaling
- print double-sided
- print with zero margin if possible, to prevent shrinking or cutting off edges

93% of trafficking victims in Canada are women and girls; men and boys make up 7%.

— STATISTICS CANADA, 2025



Along with sex trafficking, labour trafficking, forced begging, forced marriage, child exploitation and forced criminal activity are also prevalent in Canada

MODERN SLAVERY AND HUMAN TRAFFICKING AWARENESS MONTH

82% of those accused in human trafficking cases are men and boys.

— STATISTICS CANADA, 2025



We need to model healthy, respectful relationships and engage in conversations that address demand, gendered patterns and challenge harmful norms.

MODERN SLAVERY AND HUMAN TRAFFICKING AWARENESS MONTH

41% of human trafficking victims are between 18 to 24 years old.

— STATISTICS CANADA, 2025



We need to model healthy, respectful relationships and engage in conversations that address demand, gendered patterns and challenge harmful norms.

MODERN SLAVERY AND HUMAN TRAFFICKING AWARENESS MONTH

From east to west across the country, Canada’s highways, airways, and major roads connect many of our communities. What looks like an ordinary travel route can be part of a larger, hidden network of exploitation.

— CANADIAN CENTRE TO END HUMAN TRAFFICKING



63% of sextortion incidents occur on Instagram or Snapchat.

— C3P – CANADIAN CENTRE FOR CHILD PROTECTION, 2025



Sextortion is a growing form of exploitation involving blackmail to either share sexual images or payment to keep these images hidden.

MODERN SLAVERY AND HUMAN TRAFFICKING AWARENESS MONTH

34% of human trafficking cases involve an intimate partner.

— STATISTICS CANADA, 2025



Trafficking is often confused with smuggling. In reality, it more often looks like intimate partner violence.

By creating a sense of physical and emotional dependency, partners exploit trust and desensitize individuals into sexual acts.

MODERN SLAVERY AND HUMAN TRAFFICKING AWARENESS MONTH

week 2
week 4
extra 1

How do we move from seeing MSHT as someone else's problem to something we can take responsibility for?

SPEAK UP AND
Join the Conversation

*Visit **EmpowerMen.ca** and share what you've learned with a friend or family member.*
salvationist.ca/speak-up/



Trafficking occurs along flight routes, at roadside stops, in urban centres and in rural areas where there are fewer services and supports.

Have you ever considered that human trafficking happens in the places you visit or pass through?

How does this information impact your perspective of modern slavery and human trafficking in Canada?

SPEAK UP AND
Join the Conversation

Visit the Canadian Centre to End Human Trafficking to find out more
salvationist.ca/speak-up/
MODERN SLAVERY AND HUMAN TRAFFICKING AWARENESS MONTH

How does this information change your view of what safety looks like?

SPEAK UP AND
Join the Conversation

Check out our poster series on spotting the methods, risks and signs of human trafficking.
salvationist.ca/speak-up/



week 1
week 3
extra 2

What is your reaction to these statistics?

Which forms of human trafficking are you most familiar with?

SPEAK UP AND
Join the Conversation

View MSHT videos and share what you've learned with a friend or family member.
salvationist.ca/speak-up/



Young adults are in a season of significant transitions, relationships and independence.

How can these life events create both opportunity and vulnerability?

SPEAK UP AND
Join the Conversation

Watch our Step Up for Justice *video series and share what you've learned with a friend or family member.*
salvationist.ca/speak-up/

Why do you think traffickers target children or young adults on platforms like Instagram, Snapchat or online forums such as Discord?

SPEAK UP AND
Join the Conversation

Check out our Shine *curriculum for ages 7-11 and the* Step Up for Justice *video series to empower youth to take a stand against MSHT.*
salvationist.ca/speak-up/

