



Step up for Justice Youth Challenge – Let's Get Reel!

The Purpose:

- To raise awareness of Modern Slavery and Human Trafficking, through the Step Up For Justice video series.
- To equip youth with the knowledge of the signs of MSHT so they can protect themselves and others.
- To inspire creative action and advocacy through social media by youth themselves.

Step Up for Justice Challenge — it's your time to use your voice, your gifts, and your creativity to make a real difference.

The Challenge:

STEP 1 Watch the [Step Up for Justice video series](#) with your group. Learn what MSHT is all about and why it matters. Each session will take about one hour. You may want to start it this summer. Even if you have only two in your group, that is two more people who can raise awareness and protect others with their knowledge. This is for ages 12+ but use your discretion if younger or older students want to join.

STEP 2 Then YOU create a 1 to 2-minute **REEL** (max!) that spreads the word! Be creative. The reel can talk about what you've learned, how you will raise awareness, maybe share what are some of the red flags, or how to spot or help someone who is vulnerable.

You can use **dance, skits, interviews, spoken word, art, storytelling** — **whatever makes your message come alive**. The sky is the limit to your creativity!

(Leaders preview the reel and make sure it is appropriate.) Please do not post the reels on your own social media links. [Media Release forms](#) must be completed by all participants.

STEP 3 Submit your reel to: <https://www.dropbox.com/request/AElrvsAgmqA43bbaVdYR>. The top 10 reels will be featured on The Salvation Army Canada's socials—we'll tag your group and give you a BIG shout-out! Winning videos will be featured during the **January 2026 MSHT Awareness Month**—your voice could be the one that changes someone's life. If that's not enough, we've got **PRIZES** for the top 3 reels!

The Deadline:

Submit your reels by **November 15, 2025** — so get brainstorming, get filming, and get ready to Step Up!

If you have any questions or want someone to preview your reel, please contact:

Mirna.Dirani@salvationarmy.ca, Joel.Binner@salvationarmy.ca or Kassandra.Nelson@salvationarmy.ca

"So, grab your group, your phone, and your purpose—and Step Up for Justice!"