



LEARNING THE VISION: TALKING POINTS

Let's talk about vision.

Below are key talking points that will help you engage in conversation and answer questions around the new territorial vision statement.

DO YOU KNOW THE TERRITORIAL VISION?

We are an innovative partner, mobilized to share hope wherever there is hardship, building communities that are just and know the love of Jesus.

DO YOU KNOW WHY WE HAVE A VISION STATEMENT?

Our values tell us what we look like. Our mission helps us understand why we exist. Our strategy is the roadmap to where we are going. But our vision is the compass that points us to that destination.

DO YOU KNOW WHY WE HAVE ONE VISION?

One vision is a way for everyone connected to the Army in Canada and Bermuda to unite behind a single vision and mission. Uniting behind these guiding statements will bring our mission into focus and make clear the direction of our vision over the next decade. Uniting behind our territorial mission, vision, values and strategy is one way that we can clearly identify who we are, what we do and how we do it.

DID YOU KNOW THAT OUR VISION CAME FROM THE GRASSROOTS?

Our vision is the sum of many voices, echoing the collective hopes and dreams of Salvationists, officers, employees, volunteers, and stakeholders. From surveys to focus groups to executive leadership discussions, over 3,000 people have spoken into the development of our new vision statement.

THERE IS NO TIME LIKE THE PRESENT

If ever there was a time to release a statement that echoes the collective hopes and dreams of our Army, it is now. In a world rocked by rapid change and gripped by fears of an uncertain future in a pandemic, it is a tremendous opportunity to pause and consider where God is leading us as we live out the mission he has given to The Salvation Army.

DO YOU KNOW HOW OUR VISION FITS WITH WHAT ALREADY EXISTS?

Our *territorial mission* reminds us of why we exist. This informs our *territorial vision*, which gives us direction and guides us in the decisions we need to make to fulfill our mission. Our mission and vision are underpinned by our *territorial values*, supported by our *territorial strategy* and inspire our *local* commitments*, which articulate how we will deliver our mission, live our values and accomplish our vision in our unique contexts.

*Local to be replaced with your division, team, corps, ministry unit or department name.

DO YOU KNOW OUR TERRITORIAL MISSION AND VALUES?

Mission

The Salvation Army exists to share the love of Jesus Christ, meet human needs and be a transforming influence in the communities of our world.

Values

Hope - We give hope through the power of the gospel of Jesus Christ

Service - We reach out to support others without discrimination

Dignity - We respect and value each other, recognizing everyone's worth

Stewardship - We responsibly manage the resources entrusted to us

ONE VISION REQUIRES ALL OF US

A vision cannot just be words on paper - vision must be visible in our communities. It will take all of us to bring our vision to life, which is why we are uniting behind one territorial vision for all Salvation Army ministry expressions in Canada and Bermuda. When our vision is successful, it will invite those connected to our Army to live it out in their communities. We are a people of hope with a strong history on which to build. Our territorial vision does just that.

